



CONFERENCE **SPONSORSHIP** OPPORTUNITIES

2019

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[ENERCOMINC.COM](http://ENERCOMINC.COM)  
[THEOILANDGASCONFERENCE.COM](http://THEOILANDGASCONFERENCE.COM)  
[ENERCOMDALLAS.COM](http://ENERCOMDALLAS.COM)

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DENVER, CO 80202


**Founded in 1996, The Oil & Gas Conference® is the oldest and largest independent energy investment conference in Denver.**

## **The OIL & GAS CONFERENCE**

The Oil & Gas Conference® offers investment professionals the opportunity to listen to the world's key senior management teams, present their growth plans, and

provides industry professionals a venue to learn about important energy topics effecting the global oil and gas industry.

EnerCom's The Oil & Gas Conference® routinely host over 2,000 registrants and upwards of 100 company presentations whose operations span more than 40 countries and six continents. Enterprise Values of the 2018 presenters range up to \$150 billion.



**Founded in 2017, EnerCom Dallas™ is the evolution of EnerCom's Q1 conference held in San Francisco 14 years prior to moving to the oil and gas industry hub of the Lone Star State.**

## **ENERCOM** **DALLAS 2019**

The EnerCom Dallas™ conference offers the opportunity for investment professionals to come together in one central location to listen to oil and gas company senior management teams update investors on

their operational and financial strategies and learn how the leading energy companies are building value in 2019.

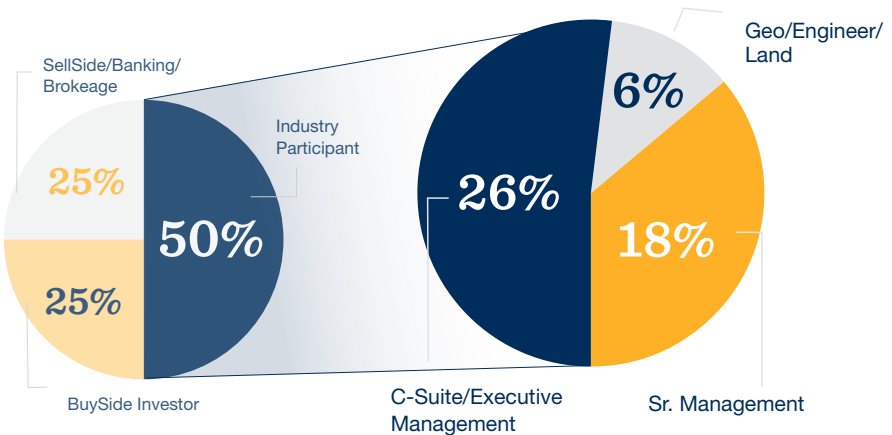
With well over 600 registrants, EnerCom Dallas™ hosts up to 40 presenting companies averaging over \$500 million market cap whose exploration & production, oilfield service, and midstream operations span the globe.



# SPONSOR BENEFITS

## ENERCOM AUDIENCE

Network and connect with key decision makers who year after year make up an overwhelming majority of EnerCom conference registrants. Being an EnerCom Conference Sponsor gives you command of attention throughout the event and reinforces the trust EnerCom has in your brand, which positively influences perception among registrants identified below.



Using EnerCom conference attendee data we've broken our audience down into three main groups: Sellside/Banking/Brokerages, Buyside Investors, and Industry Participants. Our audience of industry leaders and key decision makers provide you with a unique opportunity and venue to connect with potential clients and partners.

Your sponsorship level will directly impact how Industry Participants engage with your brand - we offer various exclusives to sponsors at each level that will further the connections you are able to make with our audience. Targeted attendees will leave having made a one on one connection with your company and or digested a valuable determination of your offering; making them warm leads to approach thereafter.

## LOCATION AND INDUSTRY BEHAVIOR

EnerCom conferences are centralized in prime oil and gas industry focused cities and are heavily integrated in Industry Participant's yearly calendars. With over 50 oil and gas energy industry events hosted to date, key players know they will be returning to EnerCom conferences each year to meet, connect, and learn from the best in oil and gas.

# GLOBAL SPONSORSHIP

The OIL & GAS  
CONFERENCE

ENERCOM<sup>+</sup>  
DALLAS 2019

CONTACT US  
FOR PRICING

**EXCLUSIVITY:** AS A GLOBAL LEVEL SPONSOR, WE EXCLUDE ANY COMPETING COMPANY LOGO AT THIS LEVEL.

## PRESENTING COMPANY INTRODUCTIONS

**Priority** selection opportunity for presenting company introduction requests. Up to **8** for EnerCom Dallas™ and up to **12** for The Oil & Gas Conference®.

## PRESS RELEASES

**Prominent** Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication [www.oilandgas360.com](http://www.oilandgas360.com).

## MARKETING COLLATERAL DISPLAY

Display marketing material/handouts/giveaways at a **featured** table outside of the main presentation rooms.

## EVENT ATTENDANCE

**10** complimentary Conference registrations.

## CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".

## PANEL SPONSORSHIP & MODERATION

**Priority** selection opportunity to sponsor, moderate and lead a topical Panel discussion, as available. Position your company as a thought leader via this exclusive industry exposure opportunity. The Oil & Gas Conference® only.



## LOGO DISPLAY & SIGNAGE PROMINENT PLACEMENT ABOVE GOLD LEVEL

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Premium placement full page advertisement in the Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

# GOLD SPONSORSHIP

**The OIL & GAS  
CONFERENCE**

**\$20,000**

**ENERCOM  
DALLAS 2019**

**\$15,000**

## PRESENTING COMPANY INTRODUCTIONS

Selection opportunity for presenting company introduction requests. Up to **5** for EnerCom Dallas™ and up to **5** for The Oil & Gas Conference®.

## PRESS RELEASES

*(Placement above SILVER Level)*

Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication [www.oilandgas360.com](http://www.oilandgas360.com).

## MARKETING COLLATERAL DISPLAY

Display your marketing materials/handouts/giveaways in the Literature Room/assigned tables.

## EVENT ATTENDANCE

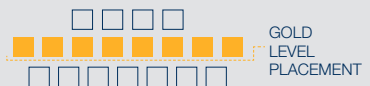
**7** complimentary Conference registrations.

## CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".

## PANEL SPONSORSHIP & MODERATION

Opportunity to sponsor, moderate and lead a topical Panel discussion, as available. Position your company as a thought leader via this exclusive industry exposure opportunity. The Oil & Gas Conference® only.



## LOGO DISPLAY & SIGNAGE PLACEMENT ABOVE SILVER LEVEL

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Display 1/2 page advertisement in the Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

# SILVER SPONSORSHIP

**The OIL & GAS  
CONFERENCE**

**\$15,000**

**ENERCOM**  
DALLAS 2019

**\$10,000**



## LOGO DISPLAY & SIGNAGE

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Display 1/4 page advertisement in the Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

## PRESS RELEASES

Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication [www.oilandgas360.com](http://www.oilandgas360.com).

## EVENT ATTENDANCE

**4** complimentary Conference registrations.

## CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".



# SPONSORSHIP PACKAGES

## GOLF TOURNAMENT

\$1,000/Hole  
or \$18,000 Total

## PANEL MODERATION

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FOR PRICING

## *The* OIL & GAS<sup>®</sup> CONFERENCE

EXCLUSIVE

## BASEBALL SUITES

\$10,000 - \$12,000

## TOTE BAG

\$7,500

AVAILABLE AT BOTH CONFERENCES

## EVENING RECEPTION

TOGC: \$7,500/M  
Dallas: \$5,000/W

## BREAKFAST BAR

TOGC: \$3,000 /M-T-W  
Dallas: \$2,000 /W-TH

## COFFEE / BREAK STATION

TOGC: \$3,000 /M-T-W  
Dallas: \$2,000 /W-TH

## MOBILE APP

TOGC: \$7,500  
Dallas: \$5,000